

Express Mail No. EJ353096026US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ABSTRACT

A product tracking and income distribution method that determines, via a code, which store and or sales representative assisted with a product sale that a consumer purchased over the Internet. The apparatus uses an Internet site with a database for storing codes that retrieves and holds detailed product information, retailer profiles, and potential representative's identities. When a consumer views a product within a traditional retail store and is interested in buying the product, a master code is generated by the store that details the store profile, product details, and sales representative (if applicable) involved with the product viewing. The consumer uses the code and places an order online. The code utilized by the consumer ensures the store earns a preprogrammed viewing fee and the sales representative earns his/her commissions from the predetermined commission of the product code purchase. This code can also determine other important purchasing information such as taxes due, product terms, product price, and shipping costs.